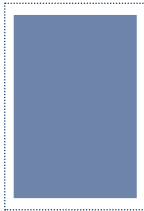


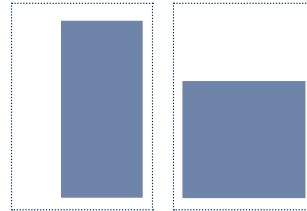
Formaten Jobat

1/1 pagina



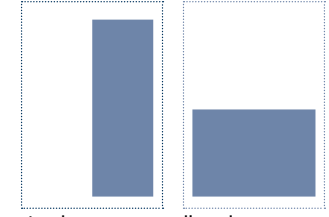
340 mm H x 226 mm B

2/3 pagina



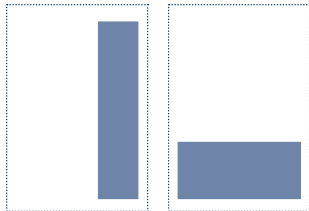
staand 325 mm H x 150 mm B
liggend 215 mm H x 226 mm B

1/2 pagina



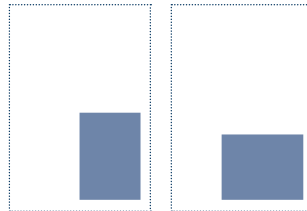
staand 325 mm H x 112 mm B
liggend 160 mm H x 226 mm B

1/3 pagina



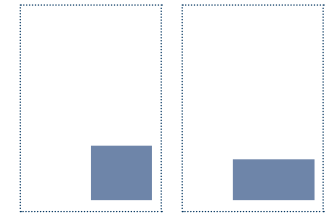
staand 325 mm H x 74 mm B
liggend 105 mm H x 226 mm B

1/4 pagina



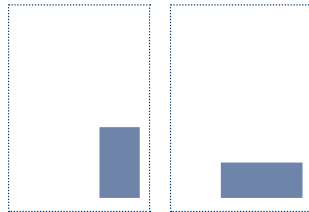
staand 160 mm H x 112 mm B
liggend 120 mm H x 150 mm B

1/6 pagina



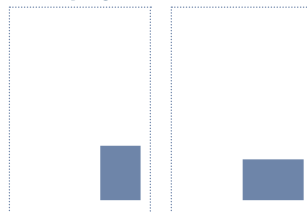
staand 100 mm H x 112 mm B
liggend 75 mm H x 150 mm B

1/8 pagina



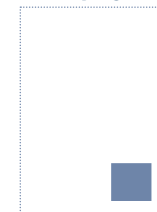
staand 130 mm H x 74 mm B
liggend 65 mm H x 150 mm B

1/10 pagina



staand 100 mm H x 74 mm B
liggend 75 mm H x 112 mm B

1/16 pagina



staand 65 mm H x 74 mm B

Formaten tekstpagina

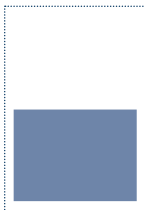
De Standaard en Het Nieuwsblad

1/1 pagina (Art. 100)



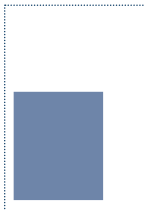
385 mm H x 255 mm B

1/2 pagina (Art. 500)



192 mm H x 255 mm B

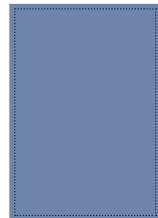
1/4 pagina (Art. 250)



200 mm H x 142 mm B

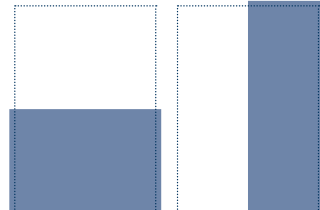
De Standaard magazine

1/1 pagina



385 mm H x 255 mm B
(aflopend)

1/2 pagina



liggend 193 mm H x 285 mm B
(aflopend) staand 385 mm H x 145 mm B
(aflopend)

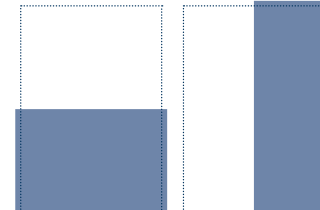
Het Nieuwsblad magazine

1/1 pagina



307 mm H x 235 mm B
(aflopend)

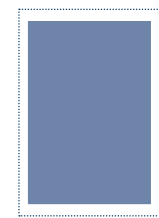
1/2 pagina



liggend 158 mm H x 235 mm B
(aflopend) staand 307 mm H x 117 mm B
(aflopend)

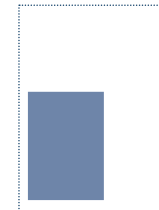
L'Avenir

1/1 pagina (Art. 100)



337 mm H x 227 mm B

1/4 pagina (Art. 250)



195 mm H x 135 mm B

Praktische informatie

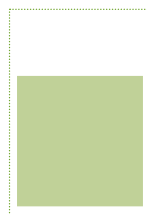
FORMATEN ADVERTENTIES PROXI

1/1 pagina



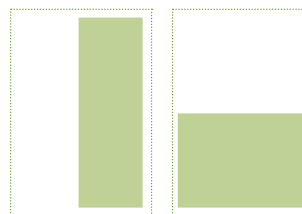
335 mm H x 230 mm B

2/3 pagina



222 mm H x 230 mm B

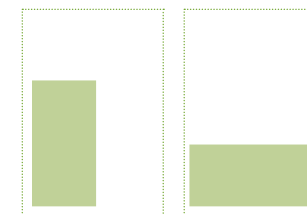
1/2 pagina



staand
335 mm H x 113 mm B

liggend
166 mm H x 230 mm B

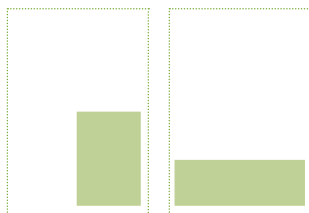
1/3 pagina



staand
222 mm H x 113 mm B

liggend
109 mm H x 230 mm B

1/4 pagina



staand
166 mm H x 113 mm B

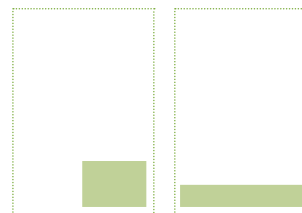
liggend
81 mm H x 230 mm B

1/6 pagina



109 mm H x 113 mm B

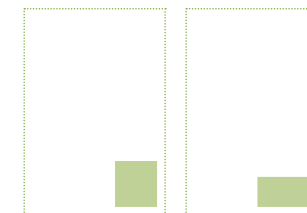
1/8 pagina



staand
81 mm H x 113 mm B

liggend
39 mm H x 230 mm B

1/12 pagina



staand
81 mm H x 74 mm B

liggend
53 mm H x 113 mm B

1/18 pagina



53 mm H x 74 mm B

1/36 pagina



staand
53 mm H x 35 mm B

Benutbare ruimte

Maximale hoogte: 335 mm

kolombreedtes

6 kolommen voor 1/1 pagina

12 kolommen voor panoramische
advertenties (485 B x 335 H)

1 kolom: 35 mm

2 kolommen: 74 mm

3 kolommen: 113 mm

4 kolommen: 152 mm

5 kolommen: 191 mm

6 kolommen: 230 mm